



Student Assignment

Web Principles: HTML/Expression Web (103-192)

Worksheet #3

Search Engine Optimization (Due 1/31/12)

- A. Read *Google Search Engine Optimization Guide* (link on class page).
- B. Using the text, the Web, or other resource answer the following questions, type/word-process the answers, email completed document to dave.colby@mstc.edu, and be prepared to discuss.
1. What general criteria are considered in adding a page/site to the search site?
 2. How do you submit a web page/site for consideration in a search site?
(Google/Yahoo/Bing/your choice)